

# Press Release



## Red carpet fever returns to Marina Bay Sands with film glitterati in attendance

*Filmmaker Darren Aronofsky and Hollywood star James Marsden to walk the red carpet for SGIFF*



(L-R): IWC Schaffhausen brand ambassador James Marsden and filmmaker Darren Aronofsky to walk red carpet at Marina Bay Sands for SGIFF

**Singapore** (21 November 2016) – Hollywood star and IWC Schaffhausen brand ambassador **James Marsden** and American film director **Darren Aronofsky** will be among the host of celebrities making an appearance at Marina Bay Sands as the integrated resort rolls out the red carpet for the 27<sup>th</sup> edition of the Singapore International Film Festival (SGIFF), the leading international film platform in Southeast Asia.

Newly appointed IWC brand ambassador Marsden is best known for his role as Cyclops/Scott Summers in the *X-Men* movie franchise and is currently starring in the critically acclaimed HBO television series *Westworld*, while award-winning film director Aronofsky is best known for his movies *Pi*, *Requiem for a Dream* and *Black Swan*.

Red carpet fever is set to return to Marina Bay Sands as the duo will be joined by some of the most renowned film directors, producers and actors from Asia, who will attend the four red carpet events held across the integrated resort during this year's SGIFF from November 23 to December 4.

The events include the Opening Film (*Interchange*) gala on November 23, the Third Special Presentation Film premiere (*The Road To Mandalay*) on December 1, and the prestigious Silver Screen Awards on December 3.

On November 26, Marina Bay Sands, which is returning as the festival's Presenting Sponsor for a third year, will come together with Swiss luxury watch brand IWC Schaffhausen and SGIFF to throw a Benefit Dinner at the South Crystal Pavillion, located along the waterfront promenade at the integrated resort.



(L-R): IWC Filmmaker Award recipient *Tran Anh-Hung* and Hong Kong actor *Simon Yam* will be attending the red carpet events at Marina Bay Sands during SGIFF

Other celebrities in attendance for the red carpet events include Malaysian actress **Michelle Yeoh**, South Korean heartthrob **Baek Sung-Hyun**, Taiwanese rocker **Wu Bai**, Golden Horse award winner and Taiwanese actor **Kai Ko**, veteran Hong Kong actor **Simon Yam**, Indonesian actor and model **Nicholas Saputra**, Malaysian actor and singer **Shaheizy Sam**, and IWC Filmmaker Award recipient **Tran Anh-Hung**, who is best known for his films *Norwegian Wood* and *The Scent Of Green Papaya*.

Marina Bay Sands' President and Chief Executive Officer George Tanasijevich said: "We are happy to see the festival return to Marina Bay Sands for the third consecutive year and we are honoured to be able to host such a high calibre of film talent this year. By supporting the festival, we hope that it will continue to gain international recognition and inspire others to delve into the craft of filmmaking and grow the art audience within Asia.

"Through the red carpet events, masterclasses, dialogue sessions and screenings taking place across the property we hope that festival-goers will be able to immerse themselves in the art of cinema and experience the different elements that a film festival offers."

Matthieu Dupont, Managing Director of IWC South East Asia, added: "We are pleased to continue our dedicated passion towards the world of filmmaking as IWC Schaffhausen returns as the official Festival Time sponsor and partner of SGIFF for the second year. Together with SGIFF and MBS, we are upping the ante by hosting our very first "For the Love of Cinema" benefit dinner in the region, at which we will also present our inaugural IWC Filmmaker award.

“Through these initiatives, we are not only underlining our commitment to film, we are also celebrating the talent and achievements of the filmmakers in the region. Our desire to do so stems from our firm belief in the art of storytelling, which share parallels with IWC’s heritage and craftsmanship as each new timepiece holds a unique story we wish to convey to our customers.”

**The red carpet events that are open to the public are:**

**23 Nov:**

SGIFF Opening Film; *Interchange* (Malaysia/Indonesia), Sands Theatre Foyer, 6.45pm  
Celebrities in attendance: The film’s director Dain Iskandar Said and cast Shaheizy Sam and Nicholas Saputra; Michelle Yeoh, Lee Si-kang, Lee Song-lee, Tran Anh-Hung; Southeast Asian filmmakers Eric Khoo, Brillante Mendoza and Joko Anwar; MediaCorp artists Felicia Chin and Ian Fang; Fly Entertainment artists Lim Yu Beng, Adele Wong and Suhaimi Yusof.

**26 Nov:**

SGIFF Benefit Dinner, South Crystal Pavilion, 6.45pm  
Celebrities in attendance: James Marsden, Darren Aronofsky, Tran Anh-Hung, Baek Sung-Hyun, Lee Si-kang, Lee Song-lee; Singaporean filmmakers Eric Khoo, Royston Tan and Boo Junfeng.

**1 Dec:**

SGIFF 3<sup>rd</sup> Special Presentation Film; *The Road to Mandalay* (Taiwan/Germany/Myanmar/France), Grand Theatre Foyer, 6.45pm  
Celebrities in attendance: Director Midi Z, Kai Ko, Wu Ke-Xi, *A Yellow Bird* Director K. Rajagopal and cast Sivakumar Palakrishnan, Huang Lu and Seema Biswas; MediaCorp artists Jeffrey Xu, Hong Ling, Xueling, and Georgina Chang.

**3 Dec:**

Silver Screen Awards, Grand Theatre Foyer, 6.45pm  
Celebrities in attendance: Hong Kong star and Cinema Legend award recipient Simon Yam, Hong Kong filmmaker and screenwriter, Honorary Award recipient Fruit Chan, Qin Hailu, Huang Lu, Seema Biswas, Yu Tai-Yan, Japanese director and Cannes Film Festival regular Naomi Kawase; MediaCorp artists Pierre Png, Desmond Tan, Jeffrey Xu, Tay Ping Hui, and Georgina Chang; Fly Entertainment artists Benjamin Heng.

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#### **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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#### **About IWC SCHAFFHAUSEN**

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organizations dedicated to climate and environmental protection.

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#### **About the Singapore International Film Festival**

Founded in 1987, the Singapore International Film Festival (SGIFF) is the largest and longest-running film event in Singapore. It has become an iconic event in the local arts calendar that is widely attended by international film critics, and known for its dynamic programming and focus on ground-breaking Asian cinema for Singapore and the region. Committed to nurturing and championing local and regional talent, its competition component, the Silver Screen Awards, brings together emerging filmmakers from Asia and Southeast Asia while paying tribute to acclaimed cinema legends. With its mentorship programmes, masterclasses and dialogues with attending filmmakers, the Festival also serves as a catalyst for igniting public interest, artistic dialogue, and cultural exchanges in the art of filmmaking. The SGIFF is organised by the Singapore International Film Festival Ltd, a non-profit organisation with Institution of Public Character (IPC) status. For more information, please visit [www.sgiff.com](http://www.sgiff.com).

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